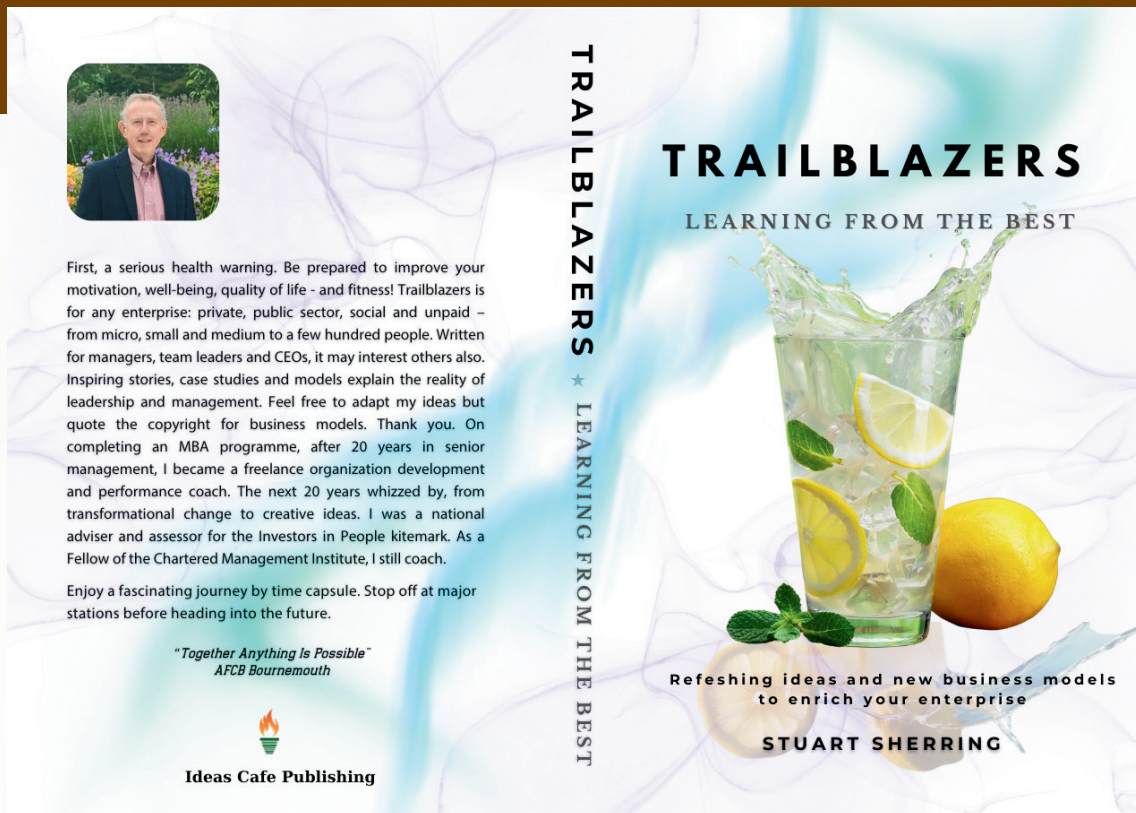


What's New – Autumn 2025

Published on Monday 1 September, with over 90% of copies reserved, **Trailblazers** – **Learning From The Best** was sold out within two days.



Dorset Chamber has circulated the book to their board and directors, part of their membership. The Chartered Management Institute (CMI), of which I am a Fellow, intend to present the book at student award evenings.

A big chunk of the print run is for a USA clientele, for a very good reason. It is payback time. I am indebted to the USA in management studies spanning sixty years.

This platinum limited edition was always intended to be a max 300 print run with the goal of a far larger run next time. This might be an exclusive edition for a prominent and very large national client, if feedback is positive. Only then will I consider an international publisher – again if the response is enthusiastic.

Reaction so far has been amazing. This is not about trying to make a mini-fortune. Few fiction authors do that and fewer still non-fiction! The aim is simply to cover printing costs and postage, with profits going to a worthy cause such as young entrepreneurs.

UK plc is in a bad place. Rather than whinge, the aim of Trailblazers is to offer ideas and practical solutions, in a spirit of can-do optimism.

My gratitude to Trang in Vietnam for devising the front cover and flyer and stalwarts Pat in Ohio and Sue in France who copy edit and proof-read my books. Thank you also to Ashley Press here in Poole who do all the printing. This really is a team effort.

Just to say that I will be on a 'retirement sabbatical' until mid-November and largely out of contact. Needless to say my ideas notebook will be by my side. Book reviews and a rating will be sought at the end of November.